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Epoxy & fiberglass flooring, seamless fiberglass wall systems, sealers, high performance coating systems, and industrial c

THE APPLE STUDIOS STORY: THE NEED FOR A PERFECT FLOOR



APPLE PHOTOGRAPHY HAD A PROBLEM. IN TWO WEEKS THEIR LARGEST ACCOUNT, KMART, NEEDED THEIR SPRING ADVERTISING SHOOT DONE. IF IT WASN'T DONE APPLE WOULD LOSE THE ACCOUNT AND MAYBE GO OUT OF BUSINESS. THEIR PHOTO SWEEP NEEDED TO BE RESURFACED FAST AND PERFECTLY.. THEY HIRED A COMPANY WHO JACKHAMMERED OFF THE OLD LAYERS OF PAINT, LEFT A TOTAL MESS... AND SAID HUMM THIS IS TOUGH WE DON'T THINK WE CAN DO IT.. SEE YA.



THEY CALLED GO PRODUCTS IN A BIT OF A PANIC.... FIRST WE POUR ARDEX, A SELF-LEVELING CONCRETE TOPPING TO FILL AND PARTIALLY SMOOTH THE ROUGH CONCRETE



ALL HUMPS ARE TAKEN OFF. LYLE WORKED F

AND FILED AND



THE REQUIREMENT: NOT A
PIN HEAD HIGH SHADOW IN
A DARKENED ROOM LIT BY
LIGHTS AT ANKLE TOP
HEIGHT, IN OTHER WORDS:
PERFECT

THE RESULT: **PERFECT!**
AN ARCHITECTURAL FLATNESS ESTIMATE OF
GREATER THAN F1000